

Sample 30-Day Reimagination Power Plan

Client Example: Dreaming of Starting a Nonprofit for Senior Animals

This example shows how your personalized roadmap might look. It's not about doing everything at once — it's about breaking a big, scary dream into small, doable steps that build clarity, courage, and momentum.

Week 1: Clarify & Research

Focus: Get clear on the “why” and explore the landscape.

Day 1–2: Clarify Your “Why”

- Journal prompts: Why senior animals? What personal story or passion drives this mission?
- Define the impact you want to make (e.g., “Help 50 senior pets find forever homes in the next 12 months”).

Day 3–4: Light Research

- Look up 2–3 nonprofits that serve senior animals (local or national).
- Note what they do well (programs, messaging, branding). Highlight gaps or opportunities you could fill.

Day 5–6: Draft Your Mission Statement

- 1–2 sentences that explain your nonprofit dream in plain words.
- Example: “We help senior dogs find safe, loving homes for their golden years.”

Day 7: Courage Check-In

- Write down your biggest fears about starting this dream.
 - Reframe one doubt into a new belief (e.g., “I don’t know enough” → “I can learn as I go”).
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Week 2: First Steps into Structure

Focus: Explore feasibility and get familiar with the path.

Day 8–9: Nonprofit Basics

- Research how nonprofits are structured in your state (IRS 501(c)(3) basics).
- Note: You don’t need to file yet — just understand the steps ahead.

Day 10–11: Identify Needs & Services

- Brainstorm 2–3 ways you might help senior animals (adoption events, foster network, vet care fund).
- Circle the one that feels most exciting to start with.

Day 10–11: Define Your Programs

- Outline 2–3 core services (e.g., senior pet fostering, adoption events, vet care fund).
- Map each to your mission.

Day 12: Talk to Someone Who’s Done It

- Reach out to 1 local nonprofit founder or volunteer for a 20-minute coffee chat.
 - Ask: “What do you wish you knew when you started?”
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Day 13–14: First Support Network

- Make a list of 3–5 friends or family who might support you — as encouragers, volunteers, or connectors.
- Draft 3 social media posts introducing your mission.
- Share your dream with at least one of them.

Week 3: Early Visibility & Confidence

Focus: Start telling your story and gathering allies.

Day 15–16: Name Brainstorm

- Write 10 possible names. Play with compassion + aging themes.
- Narrow down to 2–3 favorites.

Day 17: Practice Sharing Your Dream Out Loud

- Create a 1-minute “pitch” you can share with friends: who you are, what you want to do, why it matters.

Day 18–19: Early Online Presence (Optional Light Step)

- Secure a simple Gmail or domain that matches your name/mission (Godaddy, Namecheap, Bluehost, etc.)
- Set up a placeholder social media account (just the name + a short intro).

Day 20–21: Connect Locally

- Visit one local shelter, vet, or senior center.
- Ask about needs they see with senior animals — gather insights.

Week 4: Momentum & Next Moves

Focus: Begin taking visible action and setting up your future roadmap.

Day 22–23: Draft Your First Initiative Idea

- Example: a “Senior Pet Spotlight” social post or a small fundraiser for supplies.
- Write out 3–4 steps needed to make it happen.

Day 24–25: Outreach for Advice or Collaboration

- Send 2–3 friendly emails: “I’m exploring starting a nonprofit for senior animals — could I get your perspective?”
- Ask one question, keep it simple.

Day 26: Organize Your Notes

- Create a single folder (digital or physical) where all your ideas, research, and notes live.

Day 27: Courage Challenge

- Post one short message on social media (or tell 3 people in person): “I’m beginning the journey of creating a nonprofit for senior pets. Stay tuned.”

Day 28–29: Reflection

- Journal: What feels clearer now than it did 30 days ago?
- Write 3 wins you’ve had (big or small).

Day 30: Celebrate & Set Next Step

- Do one small thing to celebrate (buy a cupcake, toast with a friend).
- Write down 1 next bold action you'll take in the next 30 days (e.g., form a board, draft bylaws, or plan a small awareness event).

What You Walk Away With

- A clear sense of why and what the nonprofit could become
- A draft mission statement + possible name
- A realistic view of nonprofit basics (without pressure to file yet)
- Early connections and conversations with potential allies
- A simple social footprint or email ready for growth
- Confidence from taking visible action on her dream
- Momentum to carry forward into the next phase

This is just an example.

Your personalized Reimagination Power Plan will be tailored to your dream. After your session, you'll walk away with a step-by-step 30-day action map so you know exactly what to do next.

This plan is doable, confidence-building, and momentum-focused. It shows people: "You won't have it all figured out in 30 days, but you'll have started — and that's the hardest part."